



Embassy
of the Federal Republic of Germany
Athens



**ENTERPRISE
GREECE**
Invest & Trade

**Save-the-date
17 September 2014**

Workshop on export orientation of Greek agrofood companies

organized by
Enterprise Greece and the Embassy of the Federal Republic of Germany
on behalf of the
Informal Working Group of the Ministry for Competitiveness and Development and
the Embassy of the Federal Republic of Germany

Tentative Agenda

9h30 – 9h45

Registration

9h45 – 10h00

Welcome Remarks

10h00 – 11h30

- Introduction to the German Food & Beverages Market: Overview, Players, and Consumer Trends
by Mr. Daniel Lindel, Senior Manager Food, Nutrition & Life Services, Germany Trade and Invest, Headquarters Berlin
- Questions and answers

11h30 – 11h45

Coffee break

11h45 – 13h15

- Presentation of programs and credit lines offered by Greek banks to promote export and export orientation in the field of agro-food
Eurobank Ergasias S.A
Piraeus Bank

Working language will be English. Venue in Athens to be communicated.

R.S.V.P. by 10 September to
greek-german@enterprisegreece.gov.gr